

ALAMEIN EXECUTIVE BOOTCAMP

Advanced Leadership Program in a Changing World

A transformational leadership journey in a stimulating environment for reflection and growth
Rixos Premium Alamein Hotel – New Alamein City, Egypt

August 17–21, 2025

Organized by: Meel Edafi – Riyadh, Kingdom of Saudi Arabia

International Accreditation: Participants will receive an internationally recognized certificate from “Missouri State University (USA)” - International Leadership Training Center (ILTC) and IBDL Learning Group

Why This Program?

Because we live in an era where leadership is no longer optional—it is essential.

A time when realities shift every morning, and challenges emerge faster than solutions.

Today’s leaders are not only measured by what they know, but by what they can do in critical moments—when systems fail, performance drops, and vision becomes blurred.

This is when leadership stands apart:

Those who inspire their teams vs. those who lose connection

Those who lead with awareness vs. those who collapse under pressure

Those who turn crisis into opportunity vs. those who turn opportunity into crisis

ALAMEIN EXECUTIVE BOOTCAMP is not a traditional training program. It is a deep space for reflection, rediscovery, and recalibrating your leadership compass.

We don’t offer memorized content or ready-made tools. We take you on a complete leadership journey

In a place designed to clear your mind and expand your vision: “New Alamein City”, among ambitious leaders like yourself.

If you seek a true leap in your leadership journey—not just a training session—this program is for you, designed by leadership experts and professors from “Missouri State University”, USA.

Program Objectives:

- Develop strategic planning and future foresight capabilities in a rapidly changing world
- Explore global trends and contemporary leadership challenges
- Equip leaders to navigate economic and technological transformations
- Provide effective tools to lead digital and organizational transformation
- Enhance change leadership methodologies
- Strengthen design thinking and business modeling skills
- Deepen understanding of innovation and intrapreneurship strategies
- Advance team-building skills and address real-world leadership challenges
- Explore and develop new business models that support sustainable growth
- Understand opportunities and risks in the world of Artificial Intelligence

- Build a powerful professional leadership network among participants

Training Methodology

- Real-life Case Studies
- Peer Learning Groups
- Brainstorming Sessions with Local and International Experts
- Individual and Group Executive Coaching
- Mental and Physical Fitness Activities related to Leadership

Why Alamein?

Because leaders don't just seek knowledge—they seek environments that inspire their minds, expand their vision, and ignite their energy.

Real transformation doesn't happen in noisy cities or routine conference rooms, but in inspiring destinations.

We chose Alamein because it is more than a city—it is a new destination for excellence and the elite.

A modern city on the Mediterranean coast, combining modernity, tranquility, and natural beauty.

It reflects what leadership should be today: a balance between strength and serenity, sharp thinking and expansive vision.

At the heart of this city, we chose “Rixos Premium Alamein Hotel”—a sanctuary of luxury, privacy, and refined service.

The perfect place for a journey of transformation, growth, and renewal

About Rixos Premium Alamein:

- One of the Middle East's finest 5-star hotels
- Breathtaking view of the Mediterranean's most beautiful beaches
- Upscale amenities and entertainment facilities
- Ideal setting for relaxation, reflection, and energy renewal

Who Should Attend?

- Senior executives and decision-makers
 - C-level leaders from both public and private sectors
 - Mid-level leaders aspiring to rise into senior roles
 - Entrepreneurs
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Program Agenda

Day 1 – August 17 | Kickoff & Mental Preparation

Activities	Time
Registration & Welcome Reception	09:00 - 09:30 AM
Expectations setting: Official Opening – Welcome speech by Meel Edafi & IBDL	09:30 - 10:30 AM
Workshop: Leadership Styles – PQP Leadership Assessment by Missouri State University	10:30 - 12:00 PM
Coffee Break	12:00 - 12:15
Interactive Lecture: Leadership in the Digital Age – From Management to Inspiration	12:15 - 01:45
Networking Lunch	01:45 - 02:45
Field Activity: Guided Tour of New Alamein City	02:45 - 04:00

Day 2 – August 18 | Leadership Intelligence & Decision-Making

Activities	Time
Focused Lecture: Global Trends and Leadership Challenges	09:00 - 10:30 AM
Simulation Workshop: Decision-Making Under Pressure	10:30 - 12:00 PM
Coffee Break	12:00 - 12:15
Group Exercise: Analyzing a Complex Leadership Scenario – Harvard Business Case	12:15 - 01:45
Networking Lunch	01:45 - 02:45
Executive Coaching Session – Reflections & Feedback	02:45 - 04:00

Day 3 – August 19 | Digital Leadership & Organizational Transformation

Activities	Time
Future Lecture: Leading Digital Transformation – Technology as Vision	09:00 - 10:30 AM
Workshop: Institutional Innovation – Tools and Applications (Harvard Case Study)	10:30 - 12:00 PM
Coffee Break	12:00 - 12:15
Group Mission: Design a Virtual Digital Transformation Project	12:15 - 01:45
Networking Lunch	01:45 - 02:45
Open Discussion: AI Opportunities & Risks for Leaders	02:45 - 04:00

Day 4 – August 20 | Influence, Relationships & Team Building

Activities	Time
Interactive Lecture: Design Thinking & New Business Modeling	09:00 - 10:30 AM
Workshop: Building High-Performing Teams – Trust-Based Leadership	10:30 - 12:00 PM
Coffee Break	12:00 - 12:15
Field Simulation: Mixed-Team Leadership Challenges	12:15 - 01:45
Networking Lunch	01:45 - 02:45
Workshop: Emotional Intelligence in Leadership (EQ) – Real-Life Applications	02:45 - 04:00

Day 5 – August 21 | Leadership Sustainability & Closing

Activities	Time
Final Lecture: Case Study on Decision-Making in a VUCA World	09:00 - 10:30 AM
Practical Workshop: Personal Leadership Development Plan	10:30 - 12:00 PM
Coffee Break	12:00 - 12:15
Hands-on Simulation: Leadership Challenge	12:15 - 01:45
Networking Lunch	01:45 - 02:45
Official Closing & Certificate Ceremony – Farewell & Memories	02:45 - 04:00

Certified Diploma

International Accredited Certificate

At the end of the program, each participant will receive a certificate issued by:

Missouri State University (USA)

International Leadership & Training Center (ILTC)

IBDL

This certificate carries both academic and professional weight, enhancing the participant's leadership skills and knowledge. It serves as a valuable asset in their career path and a strong enabler for advancement into senior leadership positions.

Seats are limited. Registration is confirmed upon data completion and payment.

Don't miss the opportunity to join an elite group of leaders in one of the region's most exclusive leadership development experiences!

Register Now!

Registration & Inquiries

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